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Which printer is the right choice for advanced amateur and professional photographers: the Epson Stylus® Photo R1800 or Epson Stylus Photo R2400?

The Epson Stylus Photo R1800 and Epson Stylus Photo R2400 are the fastest, most versatile 13-inch photo printers Epson offers. Boasting the latest generation of Epson UltraChrome® inks, they are capable of producing photographic images that can last as long as 100-200 years.

Did You Know?

The primary differences between the two models are the ink set, media handling, and ideal use:

Epson Stylus Photo R1800

Ink Set: Epson UltraChrome Hi-Gloss®:

- In addition to Cyan, Magenta, Yellow, Photo Black and Matte Black, the ink set includes Red and Blue inks (instead of Light Cyan and Light Magenta) as well as a Gloss Optimizer (GO) cartridge
- Red and Blue inks extend the color gamut while the GO cartridge allows for uniform glossy prints
- Excels at producing glossy or textured gloss photos, yet also produces beautiful matte prints
- Easy to switch between matte and glossy media—both the Matte and Photo Black ink cartridges reside on the print carriage and the correct black ink is automatically chosen based on the paper setting in the printer driver

Media Handling: Incorporates direct CD/DVD printing using ink jet printable CDs and DVDs

Ideal use: The Epson Stylus Photo R1800 is the clear choice when a customer needs a printer to output unsurpassed archival glossy prints (images last as long as 100-200 years¹). The Epson UltraChrome Hi-Gloss ink simultaneously provides vivid colors and uniform gloss. Additionally, this printer provides CD/DVD printing and ease of use for both the professional and hobbyist.

Epson Stylus Photo R2400

Ink Set: Epson UltraChrome K3TM

- Unique three-level black ink technology (Black (K), Light Black (LK) and Light Light Black (LLK)) significantly improves overall gray balance while enhancing shadow, mid-tone, and highlight detail
- Revolutionary Advanced Black and White Photo Mode enables any user to create neutral or toned black-and-white photos, even from color images
- Three-level black technology greatly reduces bronzing and metamerism
- User-interchangeable Matte and Photo Black inks allow beautiful prints on matte and fine art or glossy media

Media Handling: Front-feeding straight paper path supports media 1.0 to 1.3mm thick

Ideal Use: The Epson Stylus Photo R2400 is the clear choice when uncompromising black-and-white prints are the focus. Epson UltraChrome K3 ink is the ultimate choice for the fine art photographer who expects archival black-and-white or color prints on matte, fine art, or glossy media. Black and white prints last up to 300 years.

Frequently Asked Positioning Questions

These questions will help you and your customer determine which model best meets their needs:

Q: Which media type will you primarily use—glossy or matte?

A: If the customer will use mostly glossy media, then the Epson Stylus Photo R1800 with its Epson UltraChrome Hi-Gloss Ink may be the better choice because it produces better color and gloss levels on glossy media than the Epson Stylus Photo R2400 that uses Epson UltraChrome K3 ink.

Q: Which is more important to you—color or black and white output?

A: If color is more important, especially on glossy media, then the Epson Stylus Photo R1800 is the right choice for this customer. If, however, black and white printing is more important, then the Epson Stylus Photo R2400 is the best solution. With three-level black ink technology, the Epson UltraChrome K3 ink significantly improves gray balance, produces impressive midtones and highlights, and reduces metamerism, and the Advanced Black and White Photo Mode gives photographers greater control over neutral and toned black and

white prints.

Q: How important is ease of use?

A: If ease of use is very important, the Epson Stylus Photo R1800 is the best choice because this printer includes both Photo Black and Matte Black inks on the print carriage, and the printer driver automatically selects the correct black ink based on the paper type selected. The Epson Stylus Photo R2400, on the other hand, uses interchangeable Photo Black and Matte Black ink cartridges. The Photo Black ink is optimized for glossy and semigloss papers and must be swapped out with the Matte Black ink cartridge when printing on matte and fine art papers.

Q: Are you looking for the flexibility to print on thick media?

A: Although both models have a rear paper path for loading single sheet fine art media, only the Epson Stylus Photo R2400 features a front straight-through paper path that supports board media types (1.0 to 1.3mm thick). If a customer needs to print on this type of media, then the Epson Stylus Photo R2400 is the right choice.

Q: Are you looking for the flexibility to print directly on CDs?

A: If the customer wants to print directly onto ink jet-printable CDs/DVDs, then the Epson Stylus Photo R1800 is the right choice because it features direct CD/DVD printing. If however, a customer requires all the features of the Epson Stylus Photo R2400, yet also needs CD/DVD printing capability, another option is to recommend the Epson Stylus Photo R2400 and one of the low-cost Epson Stylus Photo printers to print CDs/DVDs.

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